



*Making sport, fitness, & recreation
accessible to all individuals*

SPONSORS & DONORS INFORMATION PACKET



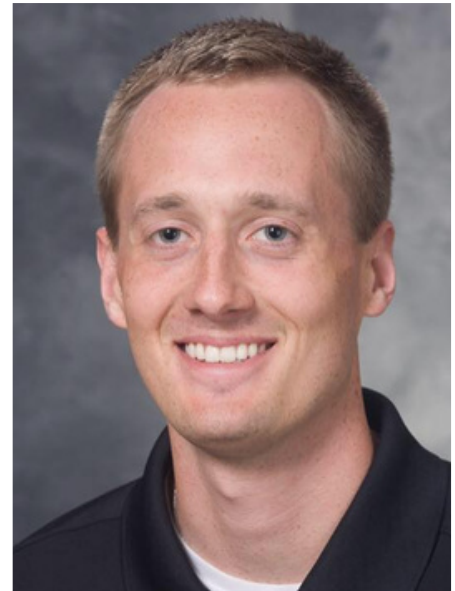
WWW.DAIRYLANDSPORTS.ORG

A Message from the Founders

Jake Graboski & Deb Jenks founded Dairyland Sports in 2017, following the successful inaugural Dairyland Games in 2016 - Wisconsin's first multi-sport competition offering youth with disabilities the opportunity to qualify for Move United Nationals. Dairyland Sports was established as a 501(c)3 nonprofit, and serves to advocate, educate, and create adaptive sports & fitness programming to meet the unique needs of individuals with disabilities across the state of Wisconsin.

Jake and Deb both work in healthcare professions, as a physical therapist and athletic trainer, respectively, and through their experience they recognize that individuals with disabilities lack sufficient representation and support in the healthcare, sport, and fitness community.

Therefore, Dairyland Sports was established, and the organization is committed to ensuring that individuals of all ages and physical abilities are empowered to meet their full health and wellness potential through participation in sport, fitness, & recreation across the lifespan.



JAKE GRABOSKI
PRESIDENT & EXECUTIVE DIRECTOR



DEB JENKS
VICE PRESIDENT & DIRECTOR OF EVENTS

Empowering our Community



Dairyland Sports operates as a charitable organization, led by a Board of Directors and Leadership Team with diverse experiences. Dairyland Sports serves as a catalyst of change in the community through 3 foundational pillars:

1

Education

Providing education & resources to our community for improving awareness of adaptive sport & fitness.

2

Advocacy

Advocating for individuals with disabilities through topics of diversity, equity, inclusion, & accessibility.

3

Creation

Creating and supporting innovative programming for individuals with disabilities

Make A Difference, Today!

Consider making an investment to support individuals with disabilities in your community through charitable donation or sponsorship with Dairyland Sports.

Dairyland Sports is a 501(c3) organization. All donations are considered charitable & tax exempt!



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Volunteer

Register as a volunteer to give your time and talents to your community. Opportunities available for event volunteers, leadership positions, board of directors, and more!



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Monetary Donation

Create a lasting impact through a one-time or recurring donation to Dairyland Sports. All donations are tax-exempt, and go directly towards supporting our mission.



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Event Sponsorships

Take advantage of our generous marketing & advertisement packages, while supporting the health and wellness of individuals with disabilities right in your own community!



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Equipment

Adaptive sports & fitness equipment is 5-15 times more expensive than traditional sporting equipment. Help us build our equipment inventory for use in our programs.

Volunteer with Us!

Register today to volunteer with Dairyland Sports for our upcoming events, programs, or leadership positions within the organization. No prior experience is necessary! Check out below!

Dairyland Games (track, field, swimming, powerlifting)

- 75+ volunteers (ages 13+)
- Registration table, track & field pit assistants, powerlifting assistants, swimming timers, door greeters, and more!

MadCity Invitational (wheelchair basketball)

- 40+ volunteers (ages 13+)
- Registration table, time-clock manager, scoring sheet manager, door greeters, and more!

Fitness Foundations (group fitness & strength training)

- 10+ volunteers (ages 18+)
- Assisting with group exercise programs for youth and adults with disabilities in local Greater Madison community

Board of Directors or Leadership Positions

- Contact us for all inquiries related to applying for a Board of Directors or Leadership Position within Dairyland Sports. Individuals with disabilities are strongly encouraged to apply!

“My daughter was ‘volun-told’ to volunteer with Dairyland Sports at the MadCity Invitational recently. What an amazing experience! My daughter told me how special this experience was for her - watching the athletes persevere really made her rethink a few things about physical appearance and physical ability. It was a very important conversation. We didn't know anything about the organization before, but now we will absolutely follow and cheer!”



Monetary Donations

Take direct control of your donations, and designate exactly where you want to make a difference with your spending.



General Support Fund

Contributions made to the General Support Fund will be allocated to areas of top organizational needs, aimed at furthering the mission to improve access to sport for individuals of all abilities and experiences.

Education & Advocacy Fund

Contributions made to the Education Fund will support education and advocacy efforts including professional presentations, community expos, and training local coaches, officials, and sport leads to expand local programming for adaptive athletes.

Programs & Events Fund

Contributions made to the Programs & Events Fund will support the creation, or continuation, of adaptive sport, fitness, and recreational programming in Wisconsin hosted by Dairyland Sports.

Sports Equipment Fund

Contributions made to the Equipment Fund will support purchasing, repairing, and storing adaptive sports & fitness equipment utilized in Dairyland Sports local programming.

Event Sponsorships

Make a direct impact in your community in supporting our efforts to improve access to sport, fitness, & recreation for individuals with disabilities. Sponsorship levels include sponsorship of Dairyland Games and MadCity Invitational - two highly attended events!



Diamond Sponsor - \$10,000

- Top-Line Logo on Sanctioned Event Signage
- Logo & Hyperlink on Website Home Page for 1 Year
- E-Newsletter Sponsorship Spotlight for 1 Year
- 3 Partnered Social Media Posts for 1 Year
- Premiere Vendor Booth Placement at Sanctioned Events
- Ala Carte Options: **Unlimited (see next page)**

Gold Sponsor - \$7,500

- Top-Tier Logo on Sanctioned Event Signage
- Logo & Hyperlink on Website Home Page for 1 Year
- Vendor Booth Placement at Sanctioned Events
- Ala Carte Options Included: **Up to 5 (see next page)**

Silver Sponsor - \$5,000

- Mid-Tier Logo on Sanctioned Event Signage
- Vendor Booth Placement at Sanctioned Events
- Ala Carte Options: **Up to 3 (see next page)**

Bronze Sponsor - \$2,500

- Lower-Tier Logo on Sanctioned Event Signage
- Ala Carte Options Included: **Up to 2 (see next page)**

Friends of Dairyland - \$1000

- Name or Logo Recognition on Event Signage

Sponsor Ala Carte Options

Sponsor Benefit	Description
Full Page Ad in Sanctioned Event Programs	*Diamond and Gold Sponsors Only*
1/4 Page Ad in Event Programs	*Bronze Level Not Eligible*
1/4 Page Ad in Athlete Info Packet	*Bronze Level Not Eligible*
Social Media Post (2) for Sponsor Recognition	All Levels Eligible
Promo Materials in Athlete Swag Bags	All Levels Eligible
Vendor Booth at Dairyland Games	*Bronze Level Not Eligible*
Vendor Booth at MadCity Invitational	*Bronze Level Not Eligible*
E-Newsletter Sponsor Recognition	All Levels Eligible
PA Announcement of Sponsor at Events	All Levels Eligible

Equipment

Did you know that adaptive sports equipment is 5-15x more expensive than traditional sports equipment? This means that many athletes, families, and even our nonprofit can experience financial barriers in securing necessary equipment for participating in sport! You can help Dairyland Sports break down these barriers through helping us purchase equipment, or donating gently used equipment. Check out the equipment categories below!



Large Sports Equipment

Race wheelchairs (\$3,500); Field Throwing Frame (\$1500); Wheelchair Basketball Chair (\$3000); Para Powerlifting Bench (\$3500); etc.



Sports Supplies

Walkie Talkies, Powerlifting Chalk, Field Marking Paint, Shot Put, Discus, Javelin, clipboards, etc.



Fitness Supplies

Resistance bands, medicine balls, adaptive grip aides, small dumbbells, agility ladder, cones, etc.



Thank You for Supporting!

Contact: info@dairylandsports.org

